

Media Kit  
2022

A photograph of the Perth skyline at sunset, with the sun low on the horizon behind several skyscrapers. In the foreground, a modern bridge with a white, curved, metallic structure spans across the frame. A group of people is silhouetted against the bright sky as they walk across the bridge. The overall scene is bathed in the warm, golden light of the setting sun.

**THE OZONE**

OPTUS STADIUM ◦ PERTH

GAGE ROADS TAP ROOM

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#VERTIGOPERTH #HALOPERTH**

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**#OPTUSSTADIUM**



# #THEOZONE

## ABOUT THE OZONE

**THE OZONE** continues to grow Perth's newest and most exciting set of attractions for locals and visitors alike. Located at Optus Stadium on the Burswood Peninsula, **THE OZONE** brings together a range of experiences to suit everybody.

## WHAT'S ON OFFER?

- Optus Stadium Tour
- HALO Rooftop Tour
- VERTIGO
- Event Day Experiences
- Indigenous-owned Aboriginal Cultural Tours through Warrang Bridil

# OPTUS STADIUM & STADIUM PARK

Optus Stadium and its surrounding Stadium Park is a destination for all Western Australians and visitors alike to enjoy 365 days a year.

This ever-growing entertainment precinct reflects Perth's unique culture, makes the most of the nearby Derbarl Yerrigan (Swan River) and acknowledges the site's important Aboriginal history and significance. It's a must-visit destination in Perth.

The stadium and surrounding Stadium Park, is located east of the Perth CBD on the Burswood Peninsula. Easily accessible from the city, the 60,000 seat, world-class, multi-purpose Stadium hosts a variety of sports and entertainment events, including Australian Football League (AFL), International and Big Bash League cricket (BBL), soccer, rugby league and union, plus concerts.

Major events are just one part of the Optus Stadium story – with multiple adventure and educational tours operating seven days a week as well as playgrounds, restaurants, public art, picnic and barbecue facilities throughout making it a world-class entertainment and tourism destination.



# THE STADIUM NUMBERS



**600**  
BIKE RACKS



**60,000**  
STADIUM SEATS



**748**  
MALE BATHROOMS



**781**  
FEMALE BATHROOMS



**70+**  
FOOD & BEVERAGE OUTLETS



**2**  
GIANT SCREENS



**1000+**  
TELEVISIONS



**5**  
LEVELS, PLUS ROOF!



# VERTIGO



## Step off the roof at Optus Stadium

Step off the roof and out of your comfort zone on the newest attraction at Optus Stadium, VERTIGO. Leaving the roof behind, you'll traverse 10 metres from side-to-side. Dare to look down? Harnessed from above, you're free from constraint and can take this experience as far off the edge as your senses allow. Did we mention there's no handrails?

This 90-minute rooftop experience is for the fun, for the fearless, for the fans. Grab your mates and take on the challenge. VERTIGO, heighten your senses.

### **The Western Viewing Deck**

With access to the new Western Viewing Deck, our roof now gives you even better views of the Derbarl Yerrigan (Swan River), the Matagarup Bridge and unique views of Perth City. Take in the sights as you take in your breath, you're going to need it.

### **The Harness**

Hooked yet? The safety harness hooks from above, so you have freedom in movement. Dare to look down? All around? How far are you going to push your limits?

### **Let's Go! VERTIGO!**

Take one big step, and you're off the roof on to VERTIGO. Is it the platform moving or your legs shaking? Either way, you can walk, swing or bounce your way to the other side.

**#VERTIGOPERTH**

**FACE  
YOUR  
FEARS!**

## An enjoyable walk on top of the World's Most Beautiful Stadium

Think you've seen every level of Optus Stadium? Think again! Our rooftop tour gives you behind-the-scenes access, a unique perspective of Perth and a bird's eye view from the top of the stadium. Safe and secure, the 360-degree walk will give you access to insider knowledge on game day operations and how the stadium was constructed on beautiful Whadjuk Noongar Country.

### Entry to the roof

From Level 5, you'll access the roof via a behind-the-scenes staircase to the famous sails of the Optus Stadium roof. It's as easy as walking up a flight of stairs. Need a lift? We have one of those too, so if you do have accessibility needs, please visit the FAQs for more information.

### Safe and secure

Once on the roof you'll be locked in with a strong footing on the rooftop pathway. Handrails on both sides of the 1.2-metre-wide track, you'll feel at ease as you circumnavigate the roof.

### 360-degree tour

Starting from the south side of the stadium, take in the views of the Burswood Peninsula, Herron Island and Crown Resort complex. Move to the East and watch the planes take off from Perth Airport and see the expanse of the Perth

hills. Head northside for more expansive views of Perth's inner suburbs before reaching the newest addition to the HALO rooftop tour, the Western Viewing Deck for spectacular views of the city.

### The Western Viewing Deck

With access to the new western viewing deck, our roof now gives you even better views of the Derbarl Yerrigan (Swan River) and unique views of Perth City. Unclip from your safety lanyard and walk the deck to view Stadium Park from above. Breathe it all in. Take a few minutes to absorb the view and pose for your unique city skyline photo.

### Our Tour Leaders

Our rooftop tour leaders guide you safely around the roof and inform you of the little-known facts about the stadium's construction and technology. They regale tales from game days gone by and highlight their favourite landmarks of Perth. Got questions? Inquisitiveness welcomed.

### Your Memento

A group photo is included in your tour price. Can't get enough of the view? Our Tour Leaders will capture you and your party in the best locations on the roof.

### #HALOPERTH

**FIX YOUR GAZE ON  
UNIQUE SITES FROM  
OPTUS STADIUM'S  
HIGHEST VANTAGE POINT.**





# EVENT DAY EXPERIENCE

## Experience your favourite event from the highest seats in the house

Witness the great events we host from VIP seats...on the roof. From major sporting events to music concerts and everything in between; this is a must-do bucket list experience. It's the perfect gift for that mad Eagles fan or Freo faithful, the concert enthusiast or the rugby fanatic.

### Entry to the roof

From Level 5, you'll climb to the roof via a behind-the-scenes staircase to the famous sails of Optus Stadium. It's as easy as walking up a flight of stairs.

### Take a seat

Position yourself 42 metres above the ground in the highest seats on offer at Optus Stadium. With a bird's eye view, you'll have an unrivalled event day experience. Once you've settled in, you can take in all the surrounds, focus on the crowd and soak it all in.

### An AFL Experience like no other

From bounce to siren, watch one unreal quarter of footy from the highest vantage point at Optus Stadium. Listen to the crowd roaring, witness the on-field strategy unfold from a perspective you've never seen before. Join the rooftop fan club, and watch your team grab victory from the most unique seats in the house.

### Let go and lean out!

During this experience, take the opportunity to lean back over the edge of the seating platform. Hold on tight or let go and feel the rush. Our Tour Leader will guide you through any nerves and the picture will tell a thousand words. It's optional, but do you really want to tell your mates you couldn't do it? It's a must-have photo for the Insta!

### Back to the crowd below

We'll get you back quickly and safely, so you don't miss any of the action. Suggest grabbing an icy cold post-experience beverage from the bar and enjoying the rest of the event knowing you've conquered the roof of Optus Stadium.

## GRAB THE MOST UNIQUE SEATS AT THE FOOTY!

## Go behind the scenes at Optus Stadium

For those who prefer their feet planted firmly on the ground, a behind the scenes Optus Stadium tour is just the ticket.

This in-depth walking tour caters for all ages and abilities and takes fans inside Optus Stadium and through areas usually reserved for VIPs.

Guests tour the changerooms of the Fremantle Dockers, West Coast Eagles and the Perth Scorchers in this all-encompassing behind-the-scenes tour.

Visitors also view the field of play from some of the best vantage points in Optus Stadium – including sitting at ground level on the benches usually occupied by the stars of the game. You can also take a moment to imagine you're an AFL coach or part of the sports media when you take a walk through the state-of-the-art Dennis Cometti Media Centre.

The tour covers about 2.5km on foot with several stops along the way, walking at a steady pace. The tour is accessible for those in wheelchairs or using mobility aids.

**A WORLD-CLASS TOUR AT THE WORLD'S MOST BEAUTIFUL STADIUM.**

# OPTUS STADIUM TOUR





# ABORIGINAL CULTURAL TOURS

## Optus Stadium stands on the land of the Whadjuk people of the Noongar Nation

The Stadium was carefully designed with input from a group of local Aboriginal people – the Whadjuk Working Party.

Warrang Bridil's Aboriginal Cultural Tours aim to 'close the gap' on knowledge and understanding of Nyoongar people's heritage through the sharing of their culture.

Join one of Warrang-Bridil's guides on a walking tour along the shores of the Derbal Yerrigan (Swan River).

As part of the tour, see and understand Nyoongar cultural influence in the development of the Optus Stadium Precinct and Matagarup Bridge. You will also have the opportunity to join in a traditional Nyoongar Ceremony and understand how cultural tools and artefacts are paving the way for modern technology.

Understand the importance of culture, language, values, relationships, responsibilities, a shared purpose, wisdom, knowledge and social structures in aboriginal culture.

Attendees hear stories of how the Nyoongar People lived in a functional community with value, purpose and leadership in nurtured environments.

## No matter the tour, there's always an option to complement the experience.

The stunning City View Café is open 7am to 3pm daily (with exceptions on event days).

The City View Café is located on the river side of Optus Stadium near Gate D and is accessible via the stairs or lift.

There's also the opportunity to take a stroll along the BHP Boardwalk winding through the Chevron Parkland or explore the public art on display in Stadium Park.

The BHP Amphitheatre provides sloped, grass seating for about 1,000 people all with a spectacular view of the Swan River and Perth CBD.

All these experiences are open to the public daily, making them a fun and easy way to make the most of a visit to Optus Stadium.



A man and a woman are standing on a rooftop or balcony, smiling and looking at each other. They are wearing dark green climbing jackets and harnesses. The woman is on the left, and the man is on the right. They are both wearing black caps with the 'OZONE' logo. The background shows a city skyline at sunset, with buildings silhouetted against a warm, orange sky. A metal railing is visible in the foreground.

**OZONE**  
OPTUS STADIUM • PERTH